

Real Estate Industry Solutions Announces New Version of TransactionDesk™

Orlando, Fla., October 31, 2007 -- Real Estate Industry Solutions, LLC (REIS), a leading provider of strategic solutions for the real estate industry and a wholly-owned subsidiary of the Florida Association of Realtors® (FAR), is pleased to announce the new and improved version of TransactionDesk. The new and improved version of TransactionDesk will be available to FAR members on Tuesday, November 27th. The new version is easier to use and does more, faster. Highlights of the new version are listed below.

- Simplified interface makes TransactionDesk easier to use
- New Wizard with fewer steps saves time - you can now start a new transaction file in just a few minutes
- New Activity Plan Templates allow you to add a comprehensive list of tasks to your transactions with just a few clicks
- New broker tools allow brokers to create transaction templates that ensure agents and staff are using the right forms for every type of listing, sale and lease
- The DocBox fax-back coversheet is now automatically added to every transaction - now anyone can fax you a document that will be automatically filed in the right transaction file every time
- Unlimited Internet Faxing and unlimited document storage is now available for only \$99 per year per account. Volume pricing for brokerages is also available
- Unlimited Authentisign digital signatures are now available for only \$129 per year per account

To see videos that highlight the new system, please visit www.floridarealtors.org and click on the TransactionDesk link. You will find links to these videos that are each less than three minutes in length.

For DETAILED training webinars, please visit:
<https://technologytraining.webex.com> and click on Recorded Sessions.

Visit our website: <http://reisinnovations.com>

About REIS: Real Estate Industry Solutions, LLC (REIS) is a leading provider and marketer of data aggregation, technology support and risk management services for the real estate industry. The company assists associations, multiple listing services, brokers and vendors in creating value for their customer base through services such as the Technology Helpline, MLS Advantage, IDX solutions and The Living Network® membership directory/web page service. REIS also provides marketing and training support to industry organizations and vendors for products such as TransactionDesk™. REIS is a wholly-owned business subsidiary of the Florida Association of REALTORS®.

About FAR: The Florida Association of Realtors (FAR), the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation for its more than 150,000 members in 68 local boards/associations. The mission of the Florida Association of Realtors is to advance Florida's real estate industry by shaping public policy on real property issues; encouraging, promoting and teaching consistent standards for ethical practice and professionalism; and building on the efforts of local Boards/Associations to provide the information and tools members need to succeed.

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Contact:

Tim McMullen,
Vice President of Operations
407-438-1400, ext. 2216
timm@far.org